

JULIAN ZEPPA

Product Designer · Co-Founder, Armada Strategic
B.A. Political Science, University of Miami

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Product designer and defense-tech co-founder who builds decision tools for government. I design from inside the user's workflow, turn messy data into clear, evidence-backed views, and take products from research to shipped software. Coursework and research focused on defense politics and modern warfare.

PRODUCT & DESIGN EXPERIENCE

Co-Founder, Strategy, Operations & Product Design · Armada Strategic LLC Mar 2026 – Present

- Co-founded a defense and security company; led SAM.gov registration, federal contractor onboarding, procurement and NAICS/PSC research, capability statements and market-entry plans.
- Designed and built **Civic.OS**, an intelligence platform for a city council district office that fuses 311 tickets, office call logs, local news and social posts into one evidence-linked daily briefing.
- Turned the office's own triage logic into explicit, explainable rules, sorting **600+ active issues** by urgency and whether staff can act; every flag shows its rule and links to its records.
- Pitched Civic.OS to the San Francisco District 2 supervisor, who asked me to continue developing it for his office.

Product Designer & Creator · Guppo (iOS app) Aug 2026 – Present

- Designed and launched a consumer iOS app on the App Store: photo-based fish ID, a collectible **144-species** catalog and privacy-by-default catch maps. Built with React Native, Expo and Supabase.

GOVERNMENT, LEGAL & LEADERSHIP

Legislative Intern · City and County of San Francisco, Office of Supervisor Stephen Sherrill (D2) May 2026 – Present

- Handled constituent services and outreach for a five-person office; mapped how staff tracked issues across calls, 311 and email, which became the research behind Civic.OS.
- Conducted policy and issue research for staff; helped create the Union Street Entertainment Zone and District 2 World Cup events.

Legal Intern · Altonaga Law PLLC, Miami Nov 2025 – May 2026

- Researched and drafted appellate briefs, motions and memoranda for federal criminal cases, including the prosecution arising from the assassination of Haitian President Jovenel Moïse.

Legal Assistant · Wisner Baum, Los Angeles Jun – Aug 2025

- Managed records for **5,000+** mass-tort settlement claims in FileVine and ProLaw, including proof of injury and use for 1,000+ cases.

Strategic Partnership Chair · Zeta Beta Tau Fraternity May 2025 – May 2026

- Led partnership outreach with brands including Red Bull and Peet's Coffee; managed event budgets and logistics.

Earlier: Poll Worker, City and County of San Francisco (2021–2023) · Summer Legal Intern, Moore Law Group (2022) · Sales Associate, Bamboo Reef Scuba Diving Centers (2024–2025)

EDUCATION & RESEARCH

University of Miami · B.A. Political Science, Minor in History · GPA 3.52 Expected 2027

- Provost Honor Roll & Dean's List (Fall 2024, Fall 2025, Spring 2026). Focus: defense politics, international relations and modern warfare.
- Research Assistant** to Prof. Costantino Pischedda: research on conventional and unconventional tactics in guerrilla insurgencies.
- Papers: *The 2009 Hijacking of the Maersk Alabama* (maritime piracy and state collapse); *It's All About the Blood* (Russian ultranationalism and the war in Ukraine).

SKILLS

Design: user research, information architecture, interaction design, data visualization, prototyping

Building: AI-assisted development, React, React Native, TypeScript, Supabase, Netlify

Domain: federal procurement and contracting, government operations, international relations, legal research and writing